

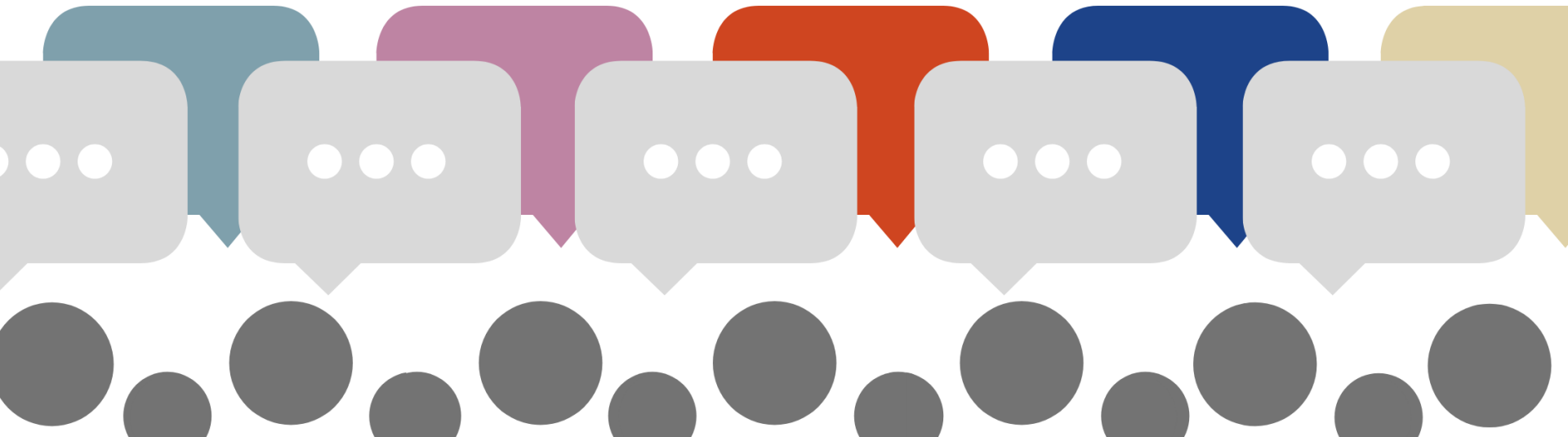


Weekly Virtual Convening

*A Community Update on*

**GIVE LOCAL**

**LANCASTER!**



October 12, 2020 | 11:00 AM EST



# Today's Agenda

11:00 Welcome

11:05 Introduction and Mid-Year Report to the Community

*Susan DeVenny, President & CEO, Arras Foundation*

11:10 ***Give Local Lancaster 2020 Update***

***Ashley Collins***

*Community Engagement Specialist*

*Arras Foundation*

***Amber Jackson***

*Executive Director*

*United Way of Lancaster County*

11:35 Q&A

11:45 Adjourn



# Today's Speakers



**Ashley Collins**

Community Engagement Specialist  
*Arras Foundation*



**Amber Jackson**

Executive Director  
*United Way of Lancaster County*

*Give Local Lancaster 2020 Update*

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## Our North Star

We envision the communities we serve as places where all people join together to build on community assets for current and future generations, and where all people have the opportunity to reach their full potential.



# 2020

*An unprecedented year*

*Impacted all of our organizations and all people*

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# 2020

*An unprecedented year*  
***New Initiatives***

Weekly Virtual Convenings  
*Launched April 2020*

## WEEKLY VIRTUAL CONVENING:

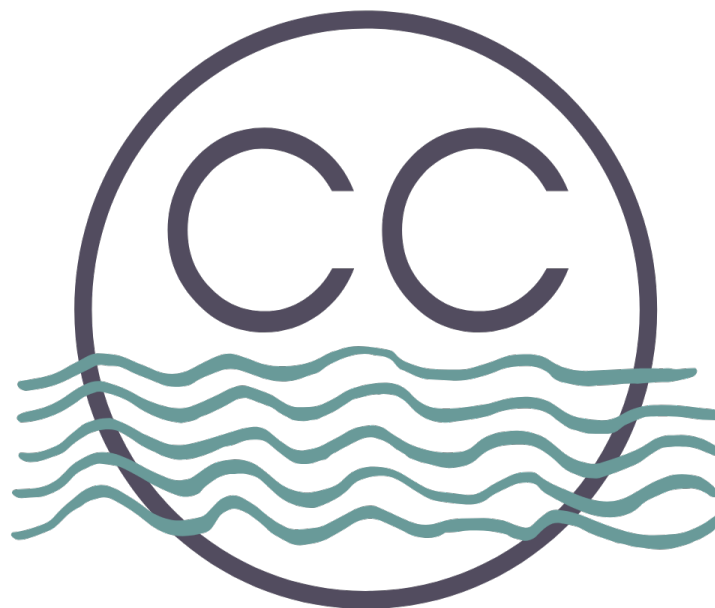
**Addressing COVID-19 in South Carolina**  
*A Conversation with SC State Epidemiologist*



**Dr. Linda Bell**  
South Carolina State Epidemiologist

Monday, September 28  
11:00 AM EST

Register at [www.ArrasFoundation.org](http://www.ArrasFoundation.org)



Catawba Connect COVID-19 Relief  
*Launched March 2020*

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# 2020

*An unprecedented year*



On March 20, 2020, the **Catawba Connect: COVID-19 Relief Fund** was launched to aid residents facing hardship during the pandemic.



United Way of  
Chester County, SC



arras foundation



United Way of  
Lancaster County, Inc.

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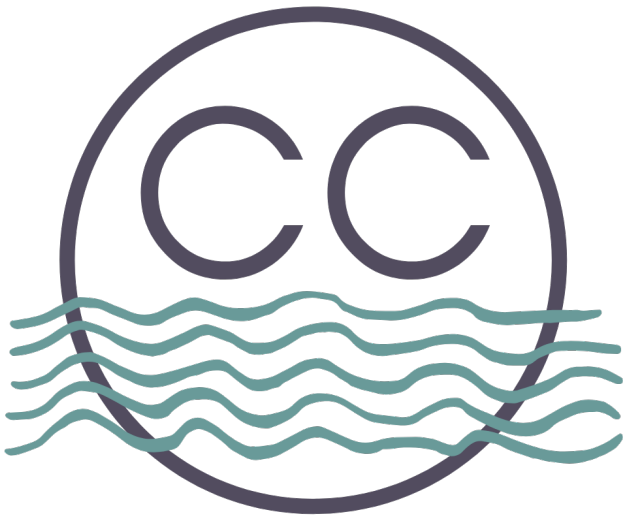
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# 2020

*An unprecedented year*



To date, **40+ local Catawba Connect volunteers** across Chester & Lancaster have:

- Raised over **\$154,000**
- Made grants to **24 non-profit organizations**
- Hosted **6 local, virtual concerts**
- Published over **100 PSAs**
- **Advocacy, policy** support for Lancaster & Chester Counties

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# phi·lan·thro·py

[ fi-lan-thruh-pe ]

noun: goodwill to fellow members of the human race; an active effort to promote human welfare

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# GIVE LOCAL LANCASTER!™

***Give Local Lancaster** is a giving campaign to support **causes that matter** to the people of Fort Lawn, Great Falls, and all of Lancaster County.*

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# GIVE LOCAL LANCASTER!™

*BUILT BY PARTNERS SINCE 2016*



**Lancaster County  
Community Foundation**

An Affiliate of  
Foundation For The Carolinas



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# GIVE LOCAL LANCASTER!™

*Since 2016, **Give Local Lancaster** campaigns have:*

- Raised over **\$614,000** for nonprofit organizations serving our residents
- Received **3,700+ donations** (from individuals and businesses)
- Helped **50+ non-profit organizations** share their missions

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# 2020

*An unprecedented year*

Originally scheduled for **May 5, 2020**, Give Local Lancaster 2020 was ***postponed in March*** in response to the growing impact of the COVID-19 pandemic across the world and within our own communities.



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**Ashley Collins**  
Community  
Engagement Specialist  
*Arras Foundation*





# GIVE LOCAL LANCASTER!<sup>TM</sup> 2020

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# 2020

*An unprecedented year  
to do unprecedented good.*

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# The Spirit of in 2020

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# GIVE LOCAL LANCASTER!™

Let's do *unprecedented* good,  
and let's do it *together*.

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GIVE LOCAL  
LANCASTER!™

SEASON  
of  
GIVING

November 15 - December 1, 2020

*Unprecedented Giving for an Unprecedented Year*

*Give Local Lancaster 2020 Update*

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# *Season of Giving*

## National Philanthropy Day *Sunday, November 15*

A special day set aside to celebrate charitable activities, in the form of donations, services and volunteer support.

## Giving Tuesday *Tuesday, December 1*

Celebrated the Tuesday after Thanksgiving each year, Giving Tuesday is a movement to create an international day of charitable giving at the beginning of the holiday season.

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LANCASTER!**

**SEASON  
of  
GIVING**

# Three Goals

1. Elevate **philanthropy**; highlight how we can each support the community with our gifts of time, talent, and treasure during an unprecedented year.
2. Memorialize the "lessons learned" from 2020; highlight the power of **partnership and engagement** with others.
3. Provide a recognition platform to **thank essential workers** for their hard work and dedication during the pandemic.

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# *Season of Giving*

## **October 12**

Registration Open for Nonprofits via [GiveLocalLancaster.org](https://GiveLocalLancaster.org)

## **October 27 & 29**

Non-Profit Give Local Lancaster Training Opportunities

## **November 15**

*National Philanthropy Day* – Giving platform open for donations!

## **November 16-21**

Virtual Week of Caring – hosted by **United Way of Lancaster** County

## **November 23-28**

Giving Thanks for Essential Workers

## **November 30**

Registration Closes for Nonprofit Organizations

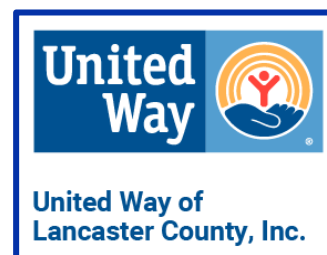
## **December 1**

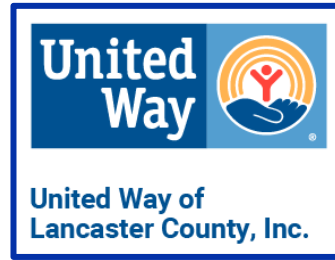
*#GivingTuesday* – Last Day of Giving for Give Local Lancaster & Celebration of the “Unprecedented Good” shown by our community!





**Amber Jackson**  
**Executive Director**  
*United Way of Lancaster County*





# Our Mission

To improve lives by bringing citizens and resources together to identify and respond to human service needs in Lancaster County.

We do this by understanding the evolving needs of our community and stepping in to help by leading targeted initiatives and supporting local programs.



# Focus Areas

Health | Education | Financial Stability

*of every person in our community*

---

**15**

*participating nonprofit agencies*



# NOVEMBER 16-21, 2020

## Stay Home | Stay Engaged | Stay Connected

*Hosted by:*



*Give Local Lancaster 2020 Update*

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# NOVEMBER 16-21, 2020

Stay Home | Stay Engaged | Stay Connected

**Monday, November 16**

***Focus on Food Insecurity***

**Tuesday, November 17**

***Focus on Mental Health***

**Wednesday, November 18**

***Celebrate Education***

**Thursday, November 19**

***Promote Childhood Literacy***

**Friday, November 20**

***Promote Financial Stability***

**Saturday, November 21**

***Share Your Care!***

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# NOVEMBER 16-21, 2020

Stay Home | Stay Engaged | Stay Connected

## Monday, November 16

### Focus on Food Insecurity

- Donate & deliver basic necessities like food, cleaning supplies & hygiene products to a local nonprofit pantry.
- Host a food drive.
- Purchase and ship items directly to nonprofits from their Amazon Wish Lists.

## Tuesday, November 17

### Focus on Mental Health

- Celebrate National Take A Hike Day and go for a walk.
- Check in on a friend or family member.
- Text or write a note of encouragement to a friend.

## Wednesday, November 18

### Celebrate Education

- Send a thank you note to your teacher through Google Classroom.
- Share a story of your favorite teacher on social media.
- Take school supplies/PPE donations to your school.

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# NOVEMBER 16-21, 2020

Stay Home | Stay Engaged | Stay Connected

## Thursday, November 19

### Promote Childhood Literacy

- Post a video on social media reading your favorite childhood book.
- Stock Little Free Libraries or Livi's Libraries in your area.

## Friday, November 20

### Promote Financial Stability

- Donate gift cards from local merchants to United Way to support economic mobility efforts in collaboration with other nonprofits.
- Give to your favorite nonprofit for year-end giving.

## Saturday, November 21

### Share Your Care!

- Share how you participated in this week's activities on social media or email us at [liveunited@uwaylcs.org](mailto:liveunited@uwaylcs.org).
- Share your care with your family and friends to show them how easy it is to get involved in the community.

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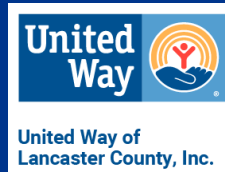




# NOVEMBER 16-21, 2020

## Stay Home | Stay Engaged | Stay Connected

*Hosted by:*



Visit **[uwaylcsc.org](http://uwaylcsc.org)** for more information





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SEASON  
of  
GIVING

November 15 - December 1, 2020

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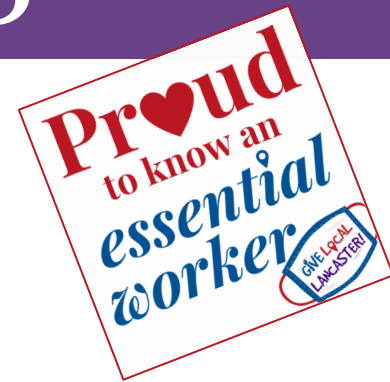
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LANCASTER!**

**SEASON  
of  
GIVING**

**November 23 - 28**



# **Giving Thanks for Essential Workers**



Recognizing the **special people** in our lives who have given their all for us this year & always.

A time to thank teachers, hospital staff, grocery store clerks, small business owners, grandparents, bank tellers, and more



# *Season of Giving*

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**GIVE LOCAL**  
**LANCASTER!**

**SEASON**  
**of**  
**GIVING**

November 15

**Giving Opens!**

Visit  
**[www.GiveLocalLancaster.org](http://www.GiveLocalLancaster.org)**  
to make your gift



**GIVE LOCAL  
LANCASTER!**

**SEASON  
of  
GIVING**

**NOW OPEN**

**Nonprofit Organizations**

***Register  
Today!***

Visit [www.GiveLocalLancaster.org](http://www.GiveLocalLancaster.org) | Closes Nov. 30<sup>th</sup>



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Q & A

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# Thank you for joining!

Stay tuned for more updates @  
*[www.GiveLocalLancaster.org](http://www.GiveLocalLancaster.org)*



*@ArrasFoundation*