



Catawba Connect

Community Update, December 6, 2021



Today's Team



Pam Temple
Program Director
Arras Foundation



Amber Jackson
Executive Director
United Way of
Lancaster County



Hannah Saeger Karnei
Strategic Initiatives
Coordinator
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Brief Agenda

- What is Catawba Connect?
- Grantees and Impact from Year One
- Catawba Connect Check-In: Community Perspective



What is Catawba Connect?

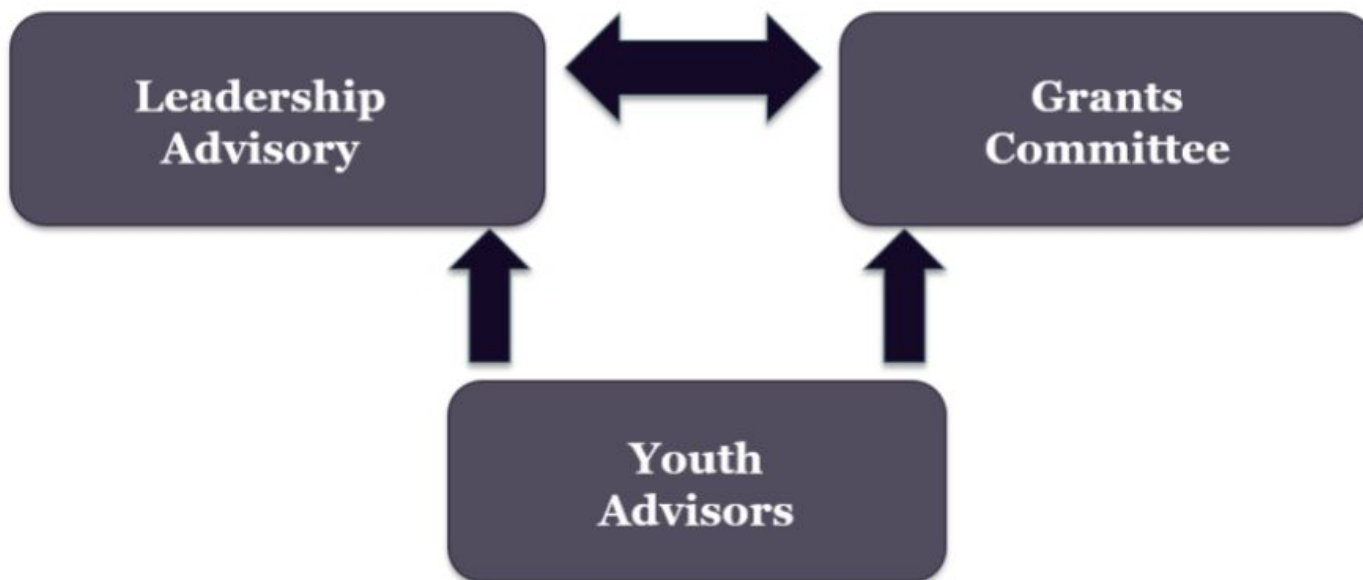
The Catawba Connect is designed ***to complement*** the ongoing work of public entities and ***to expand the capacity*** in **Chester & Lancaster** counties to address emerging needs.

The first year of the initiative focused on COVID-19 response & recovery.



How does Catawba Connect Operate?

Three interactive committees:





What were the Catawba Connect Priorities for Year 1?

Access to Healthcare	Strengthening & Supporting Families	Healthy Economy
We envision communities where residents can easily access quality medical support and prevention services.	We envision resilient communities that offer empowering supports for family wellbeing, safe neighborhoods, and community trust.	We envision communities where people and businesses are willing and encouraged to work, invest, donate, and spend their resources locally.



What were the Catawba Connect Goals for Year 1?

**Access to
Healthcare**

**Strengthening &
Supporting
Families**

**Healthy
Economy**

- 1) Improving local attitudes
- 2) Connecting local people to resources
- 3) Leveraging funding & local philanthropy
- 4) Advocating for policies



Year One Impact

Amber Jackson, United Way of Lancaster County



Catawba Connect Grantees

- *Battered But Not Broken (BBNB)*
- *Children's Attention Home*
- *Christian Services*
- *Communities in Schools Lancaster*
- *Counseling Services of Lancaster*
- *Giving In A Needy Time (GIANT)*
- *GoldenCare*
- *Good Samaritan Medical Clinic*
- *GRASP*
- *Hazel Pittman Center*
- *HOPE*
- *Horse N Around*
- *KARE*
- *Keystone*
- *Lancaster County Community Center*
- *Lancaster County Council on Aging*
- *Lancaster County Partners for Youth*
- *MUSC Chester Medical Center*
- *MUSC Lancaster Medical Center*
- *NAMI Piedmont Tri-County*
- *Revitalizing UR Neighborhood (RUN)*
- *Turning Point of Chester*
- *Unique Hair Design*
- *Upper Midlands Rural Health Network*



Catawba Connect: COVID-19 Relief Fund Snapshot

\$150k	24	48,438	26,340	22,098
<i>Total Amount Awarded</i>	<i>No. Grants Awarded</i>	<i>Total Individuals Served</i>	<i>No. Served in <u>Chester</u> Co.</i>	<i>No. Served in <u>Lancaster</u> Co.</i>



Catawba Connect Impact Areas

	Food Assistance	Shelter & Utilities Assistance	Information or Resource Distribution	PPE & Cleaning Supplies	General Public Health Aid
No. of Individuals Served	8,784	2,973	40,656	6,391	7,052



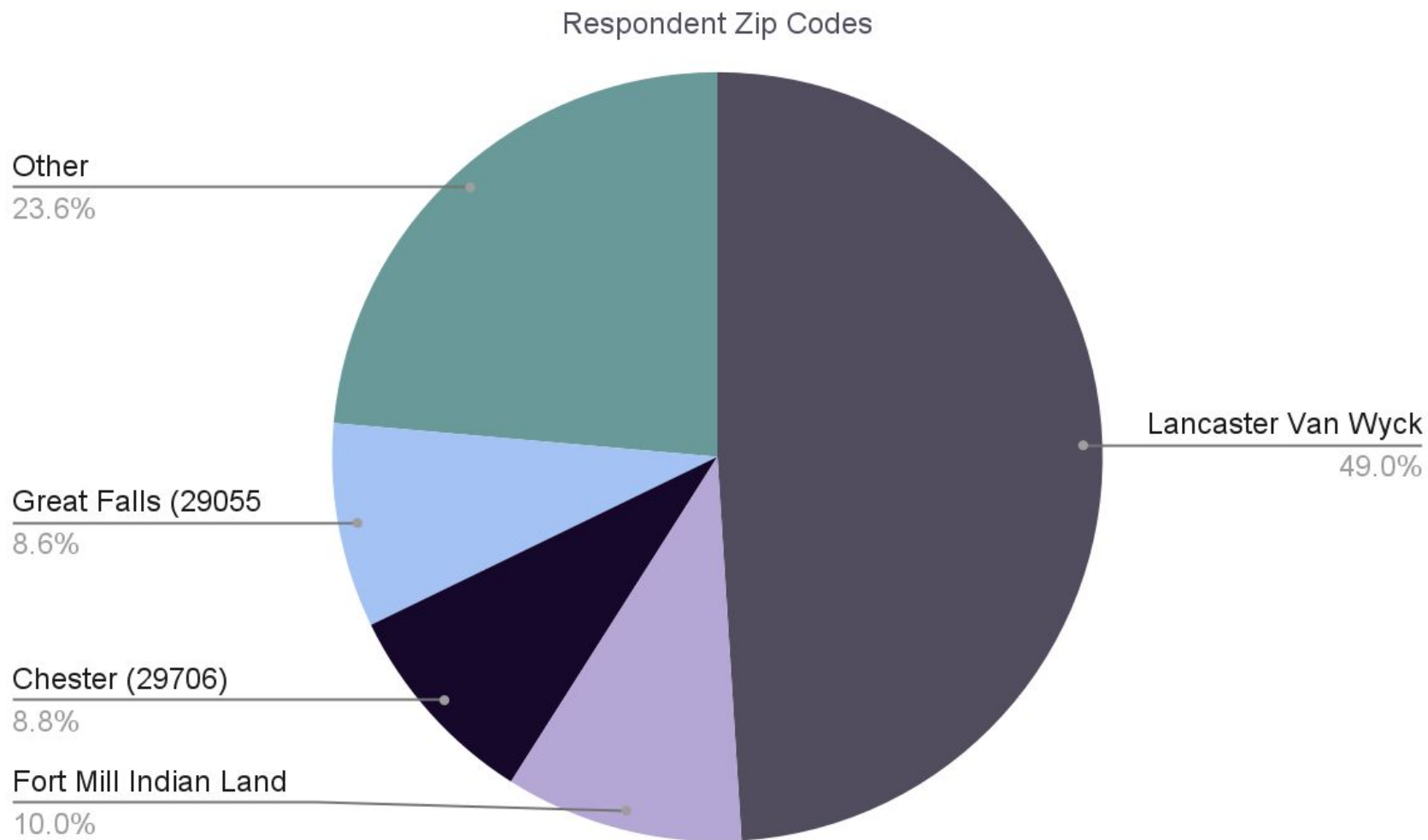
A Summer of Checking In



Catawba Connect
CHECK-IN 2021



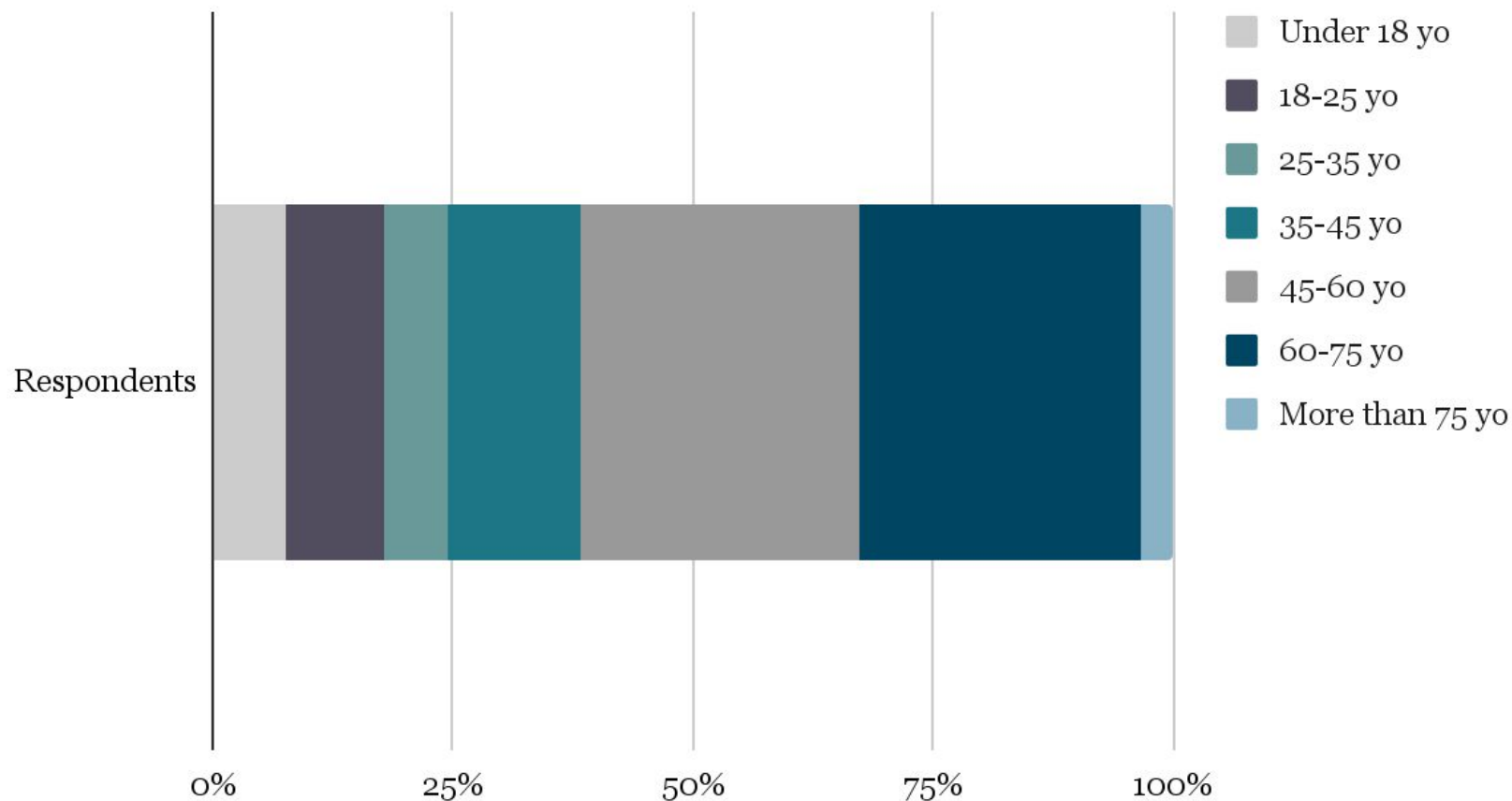
Who responded?





Who responded?

Age Of Check-In Respondents





Who responded?

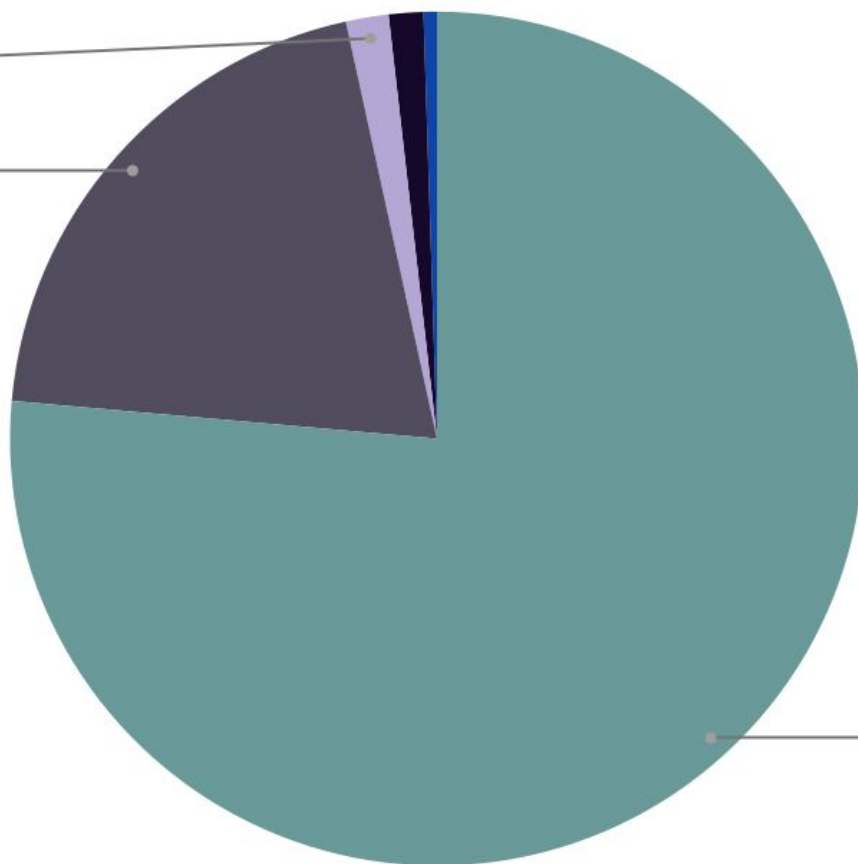
Self-Reported Race of Respondents

Hispanic/Latino

1.6%

Black/African American

20.2%



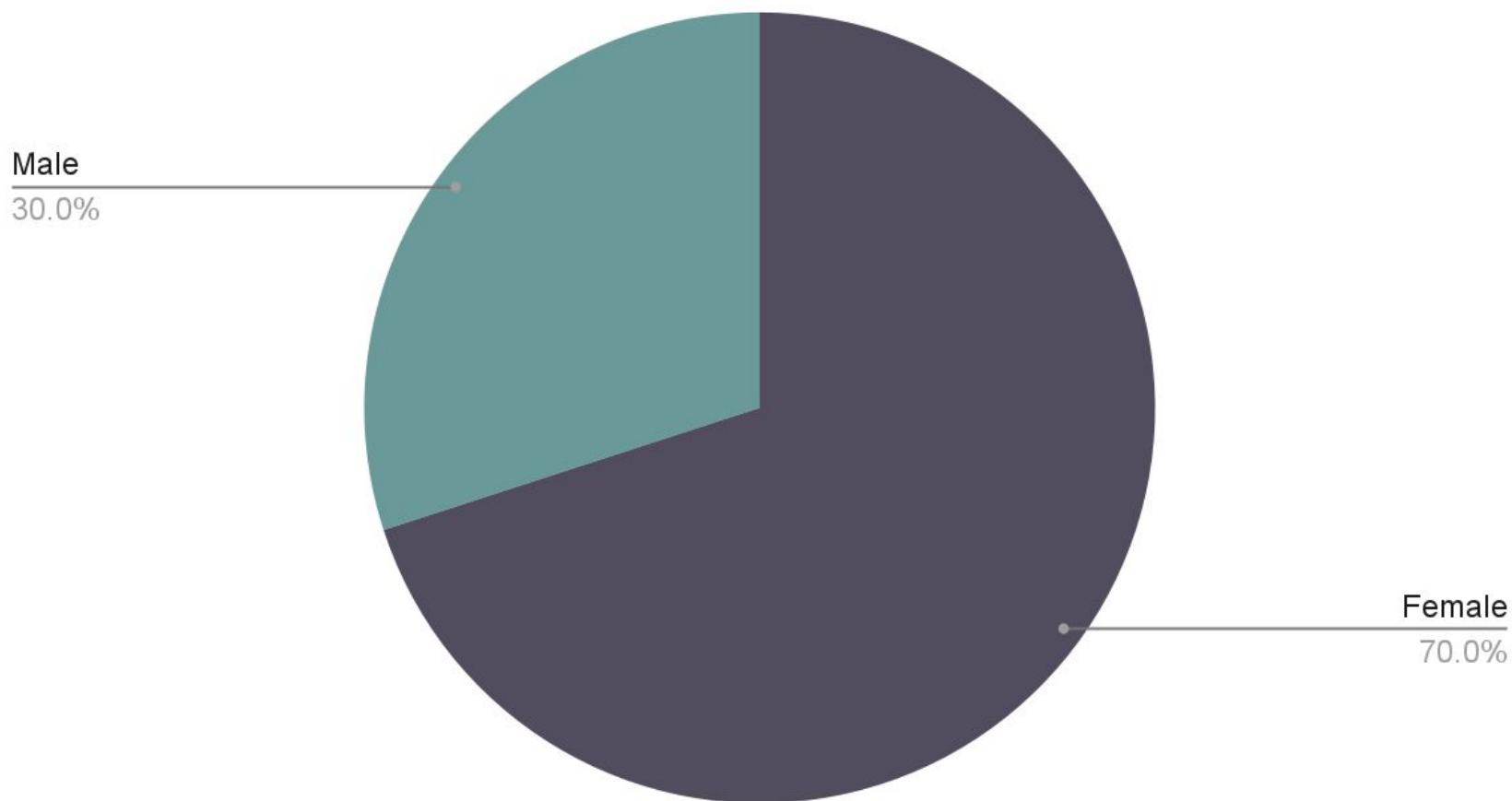
White/Caucasian

76.4%



Who responded?

Gender of Respondents





What We Heard - Top Priorities

What's Working Well

1. Faith Community
2. Arts & Civic Engagement
3. Access to Healthcare (this ranked noticeably lower for our Hispanic respondents)

What Needs More Support

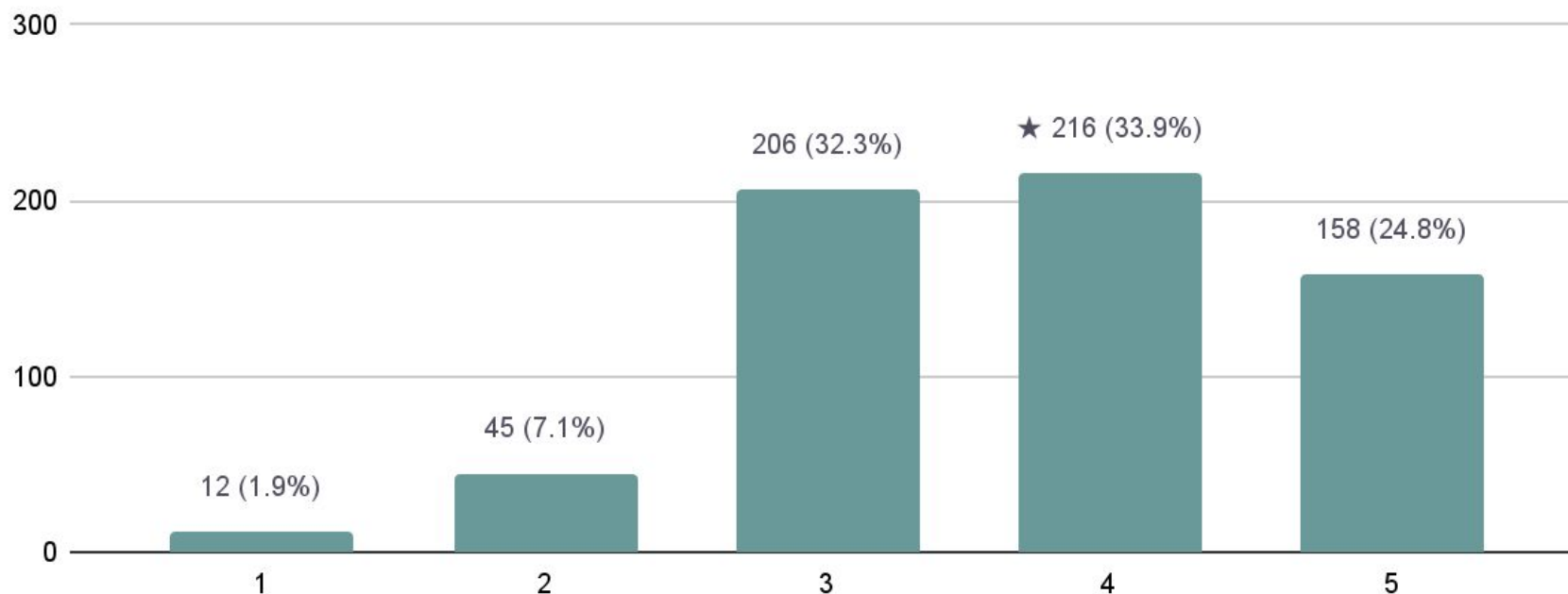
1. Healthy Economy
2. Healthy Living
3. Strengthening & Supporting Families
4. Transportation Access



Community Perspective & Hope

“Since June of 2020, families like mine are:” 35% of people in the 18-25 age bracket responded with worse - the highest of any demographic group.

On a scale of 1-5, how hopeful are you about the future of your community?





Additional Learnings through Conversation

- Escalation of mental health difficulties, particularly in youth and adolescents
- Income related barriers - particularly to access to transportation, healthcare and housing security
- Excitement for downtown revitalization projects and greenway



Understanding & Unpacking the American Rescue Plan

An Arras Foundation Clearinghouse





The Opportunity

Local governments, community advocates, and non-profits have a unique opportunity to use this funding to rebuild and restore their communities for the better by:



Listening and **engaging diverse voices** in their communities.



Addressing **immediate needs** of the community.



Investing in **long-term solutions** that mitigate future risk.



Building on **community assets** for current and future generation.



What does this ARP Guide do?



PROVIDES THE BIG PICTURE VIEW

Outlines all the different avenues of funding to help decision makers take a step back and consider the overall intent of the funding and how they can best use it.



DEEPENS UNDERSTANDING OF GUIDELINES

Unpacks the Treasury's intentionally broad usage guidelines to help decision makers understand how they can and cannot use funding.



IDENTIFIES OPPORTUNITIES FOR MAXIMIZING FUNDS

Cross-examines the direct recovery fund usage against additional funding to identify funding gaps or opportunities for collaborating that may maximize investment and minimize duplication.



OUTLINES KEY CONSIDERATIONS

Highlights other important factors outside of the usage guidelines that may be important to consider during the decision-making process (e.g., community needs, additional policy, etc.).

The ARPA Clearinghouse is available for download on the Arras Foundation website. If you have questions about ARPA or how Arras can be a resource or partner, please reach out to Claire Bennett @ cbennett@arrasfoundation.org



Questions?



Thank You!

*Make sure to join us for the
December 14 Annual Meeting!*