



NONPROFIT KICKOFF

October 8, 2026

Meet the Give Local 2026 Team!



Savannah Crosby



Emma DeVenny



Cianne Maloney (Bonterra)



Give Local is an annual event designed to celebrate the **causes that matter** to the people of Chester and Lancaster Counties, South Carolina.

History of Give Local

Launched in 2016, Give Local is a **community awareness and giving campaign designed to connect community members to certified local nonprofits and to raise funds to support their missions.** The campaign supports nonprofits providing services in Lancaster and Chester Counties, South Carolina.

Since inception, Give Local has raised over \$4.5 million for over 100 local nonprofit organizations.

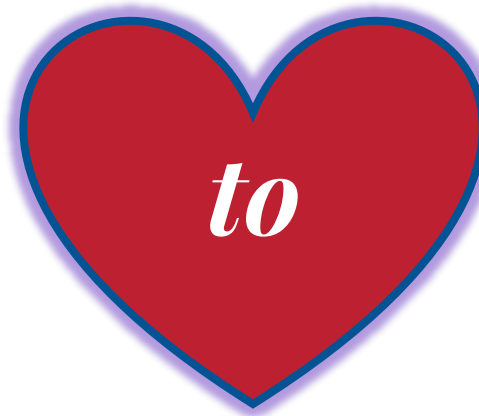
RAISED DURING GIVE LOCAL 2025
!NEW RECORDS MADE!

\$1,511,764

2,651+
donors



3,795+
gifts



106
NPOs

Getting Ready for Give Local!



Returning? Copy Your Profile

- **Don't forget to review and update your profile after!**
- Existing bank information will carry over
 - Double check that your bank account, org rep and admins on your profile are up to date!

Give Local!
GIVE LOCAL! \$0.00 Raised • 0 Donors • 0 Gifts
[Analytics](#)

Welcome to Another Giving Day!

As a giving day veteran, you may want to copy over content and settings from the profile you created for a previous giving day. You can edit your profile afterwards to ensure it represents your organization correctly in your upcoming giving day.

87 Days to Launch

A Message From The Host

If you have other questions, remember you can use the "little blue chat bubble" located in the bottom-right corner of your screen or email CustomerSuccess@GiveGab.com. You can also contact the Arras Foundation at givelocal@arrasfoundation.org



Give Local Lancaster (2021)

[Copy This Profile](#)



Give Local Lancaster (2020)

[Copy This Profile](#)



Give Local Lancaster (2019)

[Copy This Profile](#)



Give Local! (2022)

[Copy This Profile](#)

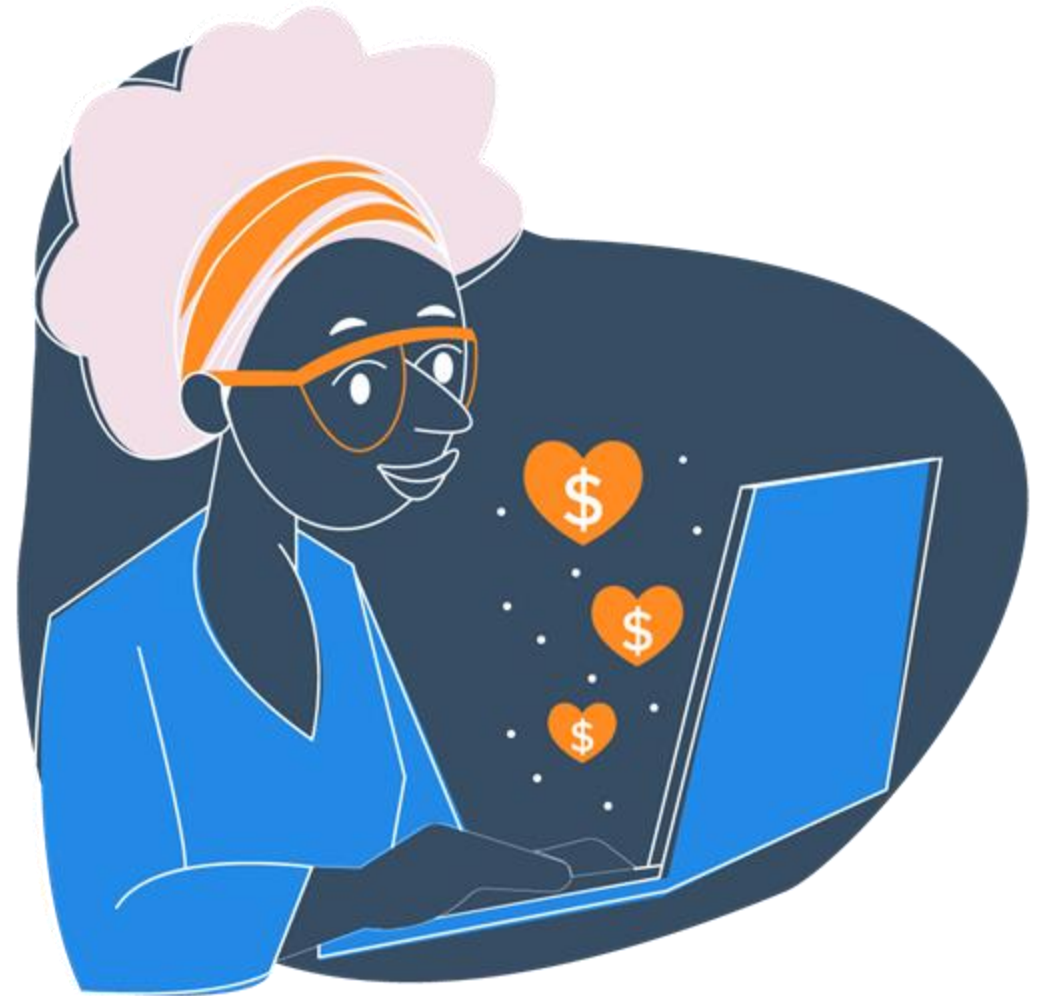


Give Local! (2023)

[Copy This Profile](#)

[Create a New Profile](#)

Completing Your Profile



Your Giving Day Dashboard



Add Your Organization's Info



Add Your Story



Get Verified to Collect Donations



Add Donation Levels



Add a 'Thank You' Message



Add Fundraisers



Basic Info

- Logo
- Website
- Causes
- **Pro Tip:** Adding causes to your profile can help new donors find you by our cause-based search!

✓ Add Your Organization's Info

Website

Logo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300.

Causes (optional)

Cause #1

Animals

Cause #2

Cause #3

Save

Curate Your Story

- Add a cover photo
- Set a monetary goal
- Tell the story of your organization's participation in the giving day through words and visuals

✓ Add Your Story

Cover Photo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1500x500.

Set a Goal

☒ Display Goal on Profile

\$

10000

.00

Tell Your Story

GT America

Formatting

A

B

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Furrever Friends

In 2015, Alyssa had just settled into a new job in a new city and was finally ready to adopt the four legged friend she had always wanted. She wasn't sure what to expect on her first visit to the shelter, but her life forever changed when she met Logan. Alyssa looked into the eyes of the 10 year old mutt and her heart broke thinking that just because he wasn't a puppy, he wouldn't be able to find a loving home. Alyssa changed all that when she adopted Logan, promising to make his last years the best ones yet.

Changed For The Better

Alyssa and Logan were the perfect pair, despite some of the health problems that come with being an older dog. He brought out the best in her and she did the same for him, until after only a year together Logan passed away. Even though Alyssa didn't get to spend as much time with Logan as she would have liked, their time together changed Alyssa forever.

Note: Pasting text from outside of GiveGab into this text editor can cause inconsistent styling on your public-facing profile. If you are inserting copied text, please **highlight all** inputted text and select the "Clear Formatting" wand icon before reaching out to support.

Video Url

Vimeo links must be in the following format: <https://vimeo.com/123456>.

Save

Get Verified

- State Attestation Compliance
- Basic information about your organization
- Banking information for your organization
- Organization Representative information
- This is separate from your “application” process to participate
- **Pro Tip:** Don’t wait to complete this information. It can take at least several days, and in some instances more

 Get Verified to Collect Donations 

Status: Incomplete

Please provide your organization's information and verify you can collect donations in your state [here](#).

[Confirm State Fundraising Compliance](#)

[Add Bank Info](#)

Get Verified

Complete Your Verification

Set Up Donations

Documents

Set Up Donations

State Charitable Solicitation Compliance Attestation

☐ I attest that my organization is compliant with applicable state fundraising requirements in the states in which I may solicit donors using the GiveGab platform. I understand that GiveGab does not solicit donors.

This confirmation is required to collect donations on GiveGab. [Learn more about state charitable solicitation compliance.](#)

Save

IRS Verification

If you complete the Payment Processor Verification below, you do not need to submit this IRS Verification section.

EIN/Tax ID

Please enter the 9 digits without the dash.

Don't have your EIN? Search [here](#).

Save

Payment Processor Verification

Verify Your Organization

Get Verified



Bonterra partners with
Stripe for secure financial
services.

[← Return to Bonterra](#)

Powered by **stripe** ⓘ

[Terms](#)

[Privacy](#)

[English \(US\)](#) ↕

Contact Bonterra for support
customersuccess@givegab.com

Tell us more about your business

Stripe collects this information to better serve your business and help meet the requirements of regulators, financial partners, and our [Services Agreement](#).

Legal business name

The combination of your name and Employer Identification Number (EIN) must exactly match the one listed on your IRS documents (e.g., Letter 147C or SS-4 Confirmation letter), including capitalization and punctuation.

Employer Identification Number (EIN)

If you use your Social Security number for business tax purposes, you can enter that instead. If you are uncertain about which Tax ID guidelines are best for your organization, please refer to this [support article](#).

Doing business as Optional

The operating name of your company, if it's different than the legal name.

Suggest Donation Levels

 Add Donation Levels

We recommend having 3 or 4 donation levels.



\$25.00
Provides one week of food for a senior pup
[Edit](#) [Remove](#)



\$50.00
Provides a super soft bed for a loving senior pup
[Edit](#) [Remove](#)



\$100.00
Helps a family foster one of our amazing senior pups
[Edit](#) [Remove](#)



\$500.00
Provides life changing surgery to a senior pup in need
[Edit](#) [Remove](#)

Add Donation Level

- Custom amounts
- Unique descriptions
- Optional photos
- Unlimited Levels
- **Pro Tip:** Using custom amounts to represent your organization, like a tangible good or service, further connects the donor to your goal

Personalized Gratitude

- Add your own message
- Include a photo **or** video for more personal stewardship!
- Sent immediately to your donors when they complete their gift
- Donors can reply to that email and contact you directly

✓ Add a 'Thank You' Message

Please provide a "thank you" message, as well as an image or video link!

Thank You Message

Thank you so much for your donation to Logan's pups! With your support, we're able to continue our love and care of senior dogs.

Your donation goes beyond this one organization's mission, as your support celebrates the philanthropic spirit and unity of our community.

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Recommended dimensions: 800x600.

Save

GiveGab is becoming  Bonterra.

The screenshot shows the 'Add Fundraisers' page. At the top, there's a header with a group icon and the title 'Add Fundraisers'. Below this is a search bar labeled 'Search Fundraisers'. To the right of the search bar are buttons for 'Download CSV', 'Add Fundraisers', 'Upload fundraisers', and 'Message All'. Below these buttons is a table header with columns: 'Fundraiser', 'Donors', 'Amount Raised', 'Goal', 'Email', 'Phone', and 'Actions'. The table body shows 'No fundraisers found.' Below the table, there's a checkbox labeled 'Allow New Fundraisers to Sign Up' which is checked. Underneath is a section titled 'Set Fundraisers' Story' with a large text input field. To the right of this is a section titled 'Set Fundraisers' Goal' with a currency selector '\$', a text input field, and a decimal selector '.00'. At the bottom, there's a small note: 'Each fundraiser may customize his or her story and goal by logging into GiveGab.' and a 'Save' button.

Invite Your Fundraisers

- Ask supporters to reach out to their networks on your behalf
- Each fundraiser creates their own page to collect donations. Their totals roll up into your totals!
- Easily manage their pages
- **Pro Tip:** Watch the [Peer-to-Peer Fundraising Training Video](#)

Did you know?



Organizations who used P2P fundraising last year for Give Local! raised on average **2.4x more** than those who did not.

Key Dashboard Tools

Donation Tools



Add Offline Donation



Manage Sponsor Matching



Manage Donations



Embed a Donate Button

Get Prepared



Webinars and Workshops



Giving Day Toolkit



GGChat

Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas



View Registration Info



View Your Profile

Share Your Page

<https://www.401gives.org/organizations/center-for-media>



Share Your Profile

- Preview your profile along the way
- Share this link with your supporters
- Post directly to Twitter and Facebook from your dashboard

Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas



View Registration Info



View Your Profile

Share Your Page

<https://giving-days-preprod.herokuapp.com/organizations/>



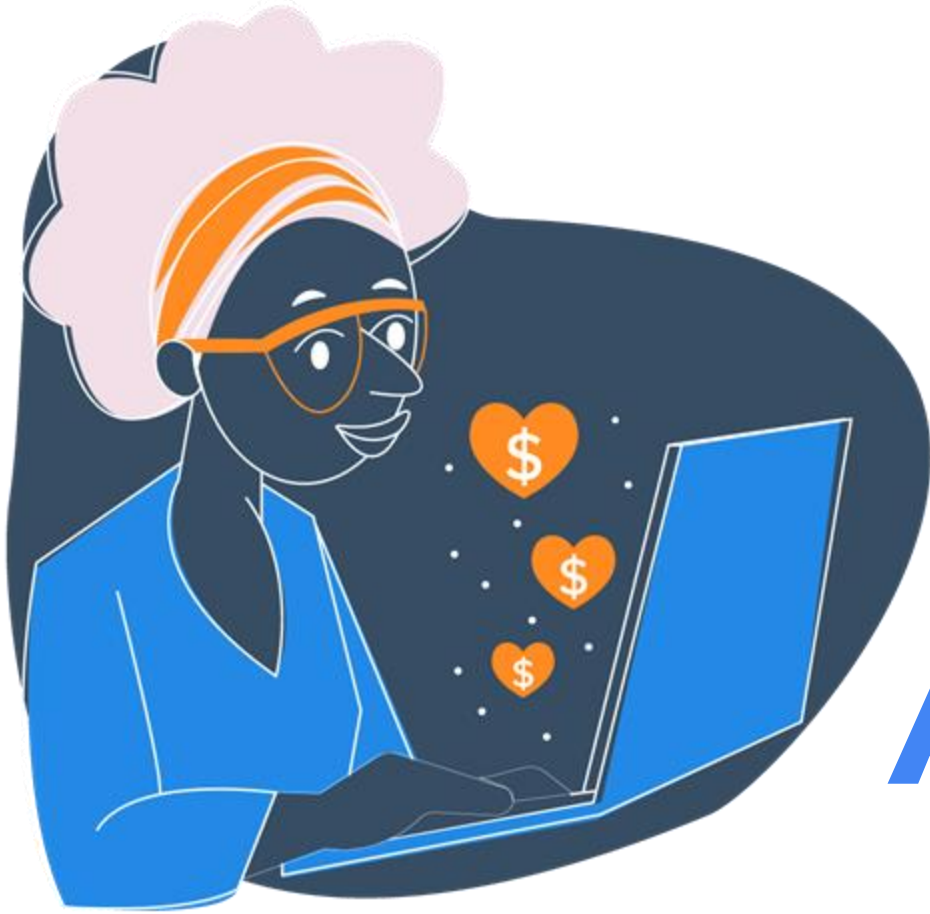
Step Up Your Fundraising with Matches

Use pledged donations as a donor incentive to increase impact!

Once you secure a matching gift, utilize the Matching tool to add that money into your totals, according to the criteria you set.

- 1:1, 2:1, or 3:1 Matches
- Donor, Dollar, or Donation Challenges
- **Pro Tip:** Watch the [Matching Training Video](#)





Adding a Match or Challenge to your Giving Day

Your Giving Day Dashboard

From your Giving Day Dashboard on GiveGab, click “Manage Sponsor Matching”

Donation Tools



Add Offline Donation



Manage Matches and Challenges



Manage Donations



Embed a Donate Button

Get Prepared



Webinars and Workshops



Giving Day Toolkit



Help Center

Organization Sponsor Matching

Click the button to create a new matching opportunity to feature right on your Giving Day profile.

Matches and Challenges

Fremont Area Big Give

Matches

Challenges

+ Add Match



Customize Your Match

Match Details

Match Name

Description

Total Matching Funds Available ⓘ

\$

Matching Ratio ⓘ

☒ 1:1 example: \$10 donation is matched by \$10

☐ 2:1 example: \$10 donation is matched by \$20

☐ 3:1 example: \$10 donation is matched by \$30

Image



Select Image

Remove

Tip: Disable adblockers on this page for the best experience.

Update Match Details

- Match Name
- Match Description
- Matching Funds Available
- Maximum Match Per Donor

Enter Match Information

Sponsor Donor Details

Sponsor Donor Name

Sponsor Donor Name is for your reporting purposes and will not display publicly unless you check the box below.

☐ Display Sponsor Donor Name Publicly

Sponsor Business URL (optional)

Highlight Matching Sponsor

- Sponsor Name
- Sponsor's Website
- Sponsor's Logo
- Or keep your sponsor anonymous

Adding a Challenge

- Click the button to create a new challenge opportunity to feature right on your Giving Day profile

Matches and Challenges

Fremont Area Big Give

Matches

Challenges

+ Add Challenge



Enter Challenge Information

Challenge Details

Challenge Name

Description

Challenge Unlock Amount

\$

Image

Select Image

Remove

Tip: Disable adblockers on this page for the best image uploading experience.

Sponsor Donor Details

Sponsor Donor Name

Sponsor Donor Name is for your reporting purposes and will not display publicly unless you check the box below.

☐ Display Sponsor Donor Name Publicly

Sponsor Business URL (optional)

Challenge Criteria

Select the time period applicable for this challenge

Time Zone

Eastern Time

Start Time (US/Eastern Time)

End Time (US/Eastern Time)

Challenge Type

Dollar Challenge

Challenge Goal

How many dollars are needed to complete this challenge?

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given. A **Donation Challenge** is fulfilled and an offline donation is created when a certain number of qualifying donations have been made.

☐ Archive

Customize Your Challenge

Set Challenge Details

- Start Time (Eastern)
- End Time (Eastern)

Challenge Criteria

Select the time period applicable for this challenge

Time Zone

Eastern Time

Start Time (US/Eastern Time)

End Time (US/Eastern Time)

Important Tips

- A Match or Challenge will remain active for the entire length of the set date and time parameters
- If you did not meet the amount necessary to deplete the match, but wish to release the entire sponsored amount, select “Deplete Match”
- When you no longer wish to display your match or challenge, select the “Archive” checkbox within the match or challenge editor

Maximum Match per Individual Donation

Archive this match to mark it as inactive and prevent it from being displayed in future fundraising.

☐ Archive 

Save **Cancel**

Giving Tuesday Super Match! Sponsored by **Bank of America**

Total Amount	Amount Remaining	Per Donation Cap	
\$10,000.00	\$5,665.00	\$500.00	✓ Auto-Matching Enabled

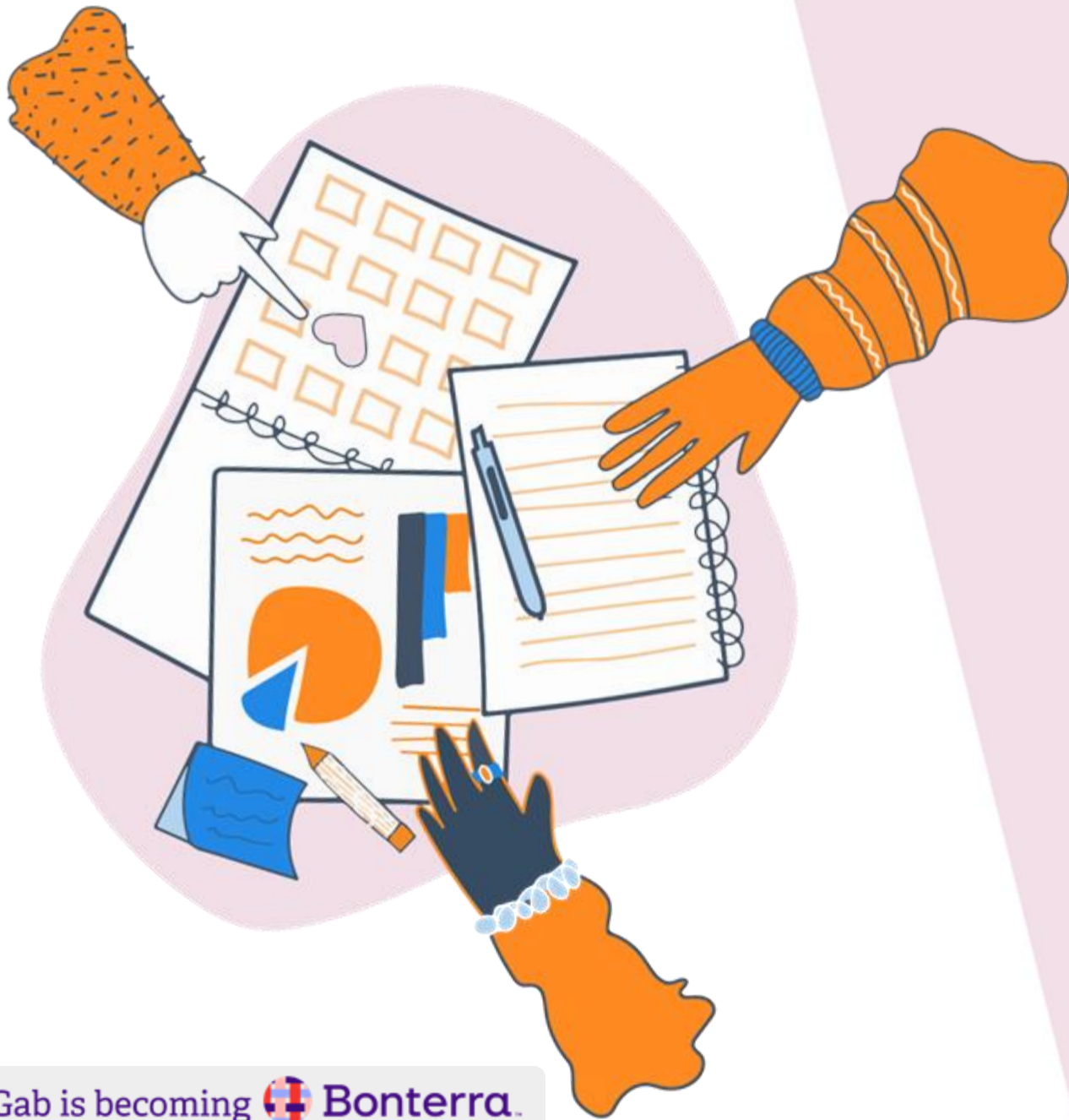
All gifts made on Giving Tuesday will be matched up ...

 Edit  Archive  Remove  **Deplete Match**

Did you know?



Organizations who had a match last year for Give Local! raised on average **4.5x more** than those who did not.



Adding Offline Donations

Donation Tools



Add Offline Donation



Manage Matches and Challenges



Manage Donations



Embed a Donate Button



Add Offline Donation

For Give Local!

Donor's First Name

Donor's Last Name

Amount

Custom Display Name (optional)

☐ Add donor address

Attribute to Fundraiser

Please note: There is no need to select both a fundraiser and a team. Donations attributed to a fundraiser will also count towards the fundraiser's team, if they belong to one.

Donor's Message

Fallback Message

Privacy Options

- ☐ Do not display the donor's name publicly
- ☐ Do not display the donation amount publicly

Receipt Email

☐ Email a receipt to

Cancel

Create Donation

Questions?



NEW THIS YEAR



24-hour → 3-day

November 16–18, 2026

National Philanthropy Day

Celebrated annually on November 15

! Important !

- Offline Donations (checks or cash) will require verification
 - We will talk a little bit more about checks shortly
- For any gift/match that you know is coming in >\$9,999 : we ask you please give us a heads up
- MUST ATTEND ONE SESSION... good job for being here today 😊 
- Customize your profile!
- Annual dues/membership fees *cannot* be collected through Give Local



Key Dates for 2026:

- October 8: GL26 KICKOFF 🚀
- October 21: Virtual Info. Session/Q&A
- October 26: GL26 registration closes
- Oct. 26-28: Swag pick-up (11a—3p)
- *TENT.: Nov. 2: extra virtual Q&A*
- November 6: Give Local! Blitz ⚡

Give Local 2026 "Office Hours"

- October 26 (10:00am – 1:00pm)
- October 29 (1:30am – 4:30pm)
- November 6 (10:00am – 1:00pm)
- November 10 (1:30am – 4:30pm)

November 16-18, 2026: Give Local! 2026

Live events schedule: DIY! & Stay Tuned...



Registration is OPEN!

Nonprofit registration is open until October 26.

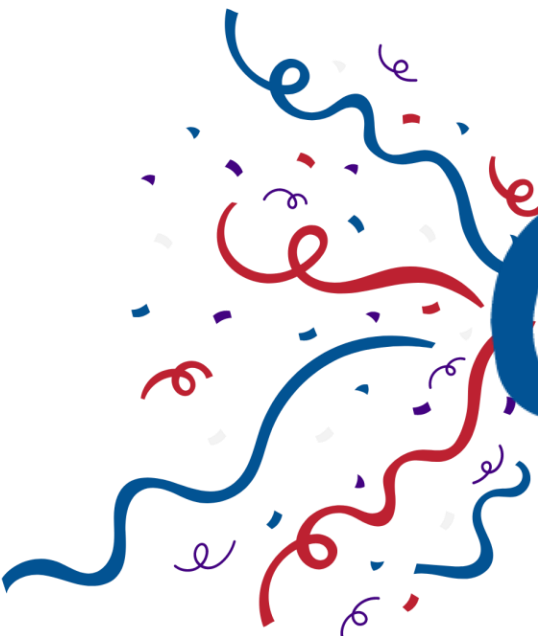
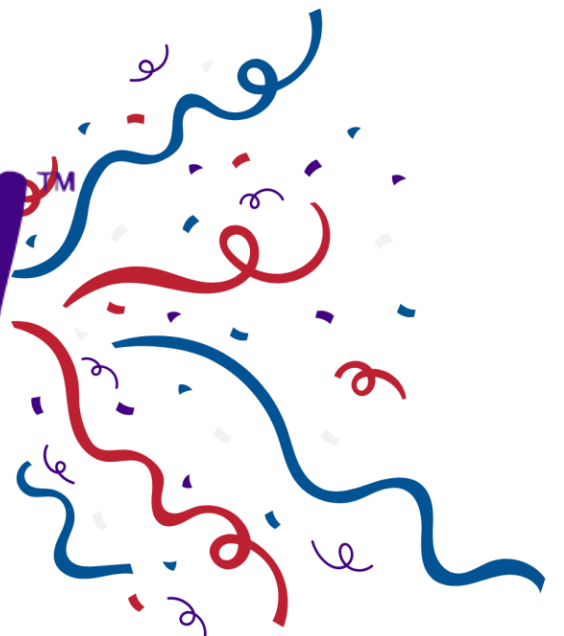
Early planning = exceeding goals for Give Local.

Currently, **84** organizations are registered.



GiveLocalSc.org

A Successful

GIVE LOCAL!

Campaign

You get what you give!

What is storytelling?

Using a **narrative** to connect your mission to individuals; focus on linking what you stand for to the values you share with your supporters.

Storytelling has the unique ability to connect with the people who care about your nonprofit's mission on an emotional level, helping them understand the impact of their contributions and inspiring them to support your cause



6 Reasons to Embrace NPO Storytelling

1. Storytelling humanizes the work you do
2. Nonprofit storytelling empowers your advocates
3. Where the written word fails, photos & videos thrive
4. Stories stick with us
5. Nonprofit storytelling enhances transparency
6. Great stories inspire action

Source: [National Council of Nonprofits \(article\)](#)

Share some
helpful
advice...

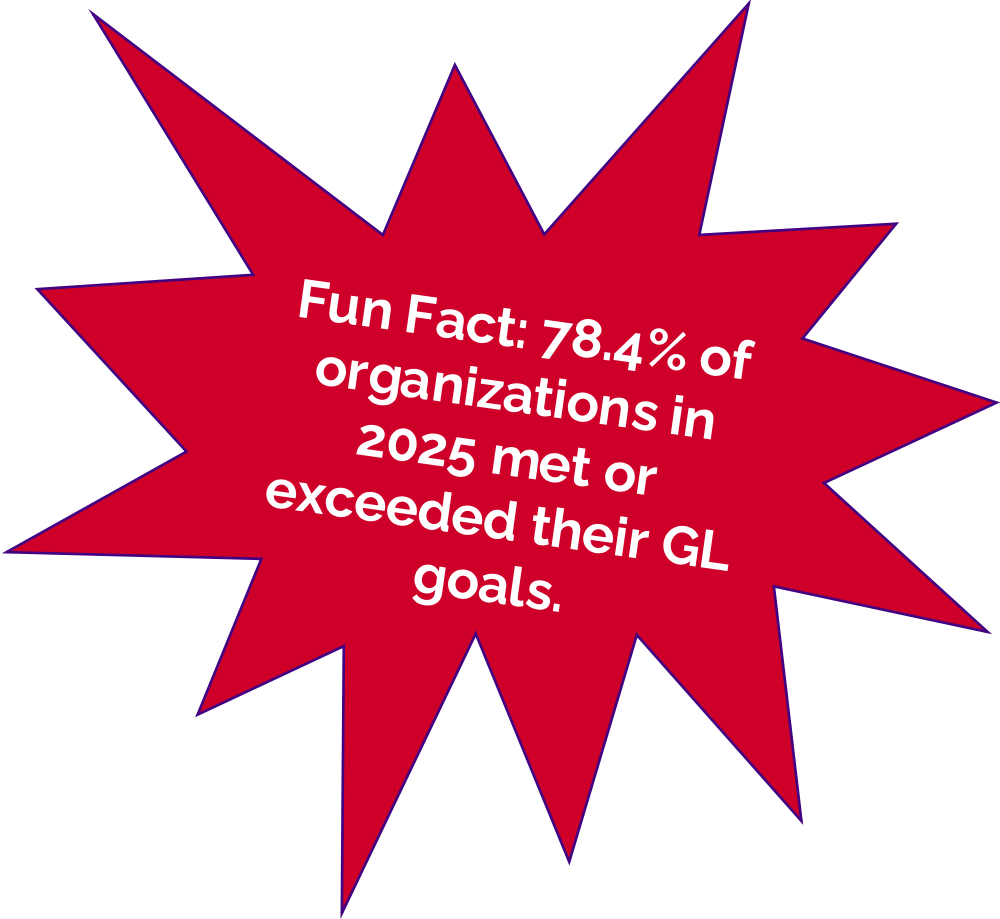
**How do YOU
tell your
stories
during GL?**

Utilize all tools available to you!

1. Complete Profile (help donors who might not know you get to know you!)
 - **RE-SELECT YOUR 3 CAUSES... donor filtering**
2. Give Local Promotion (NPO toolkit, share share share!)
3. Personalized Give Local Promotion (Canva templates)
4. Full Marketing Campaign (email campaign, enlist your circles!)

SET GOALS!

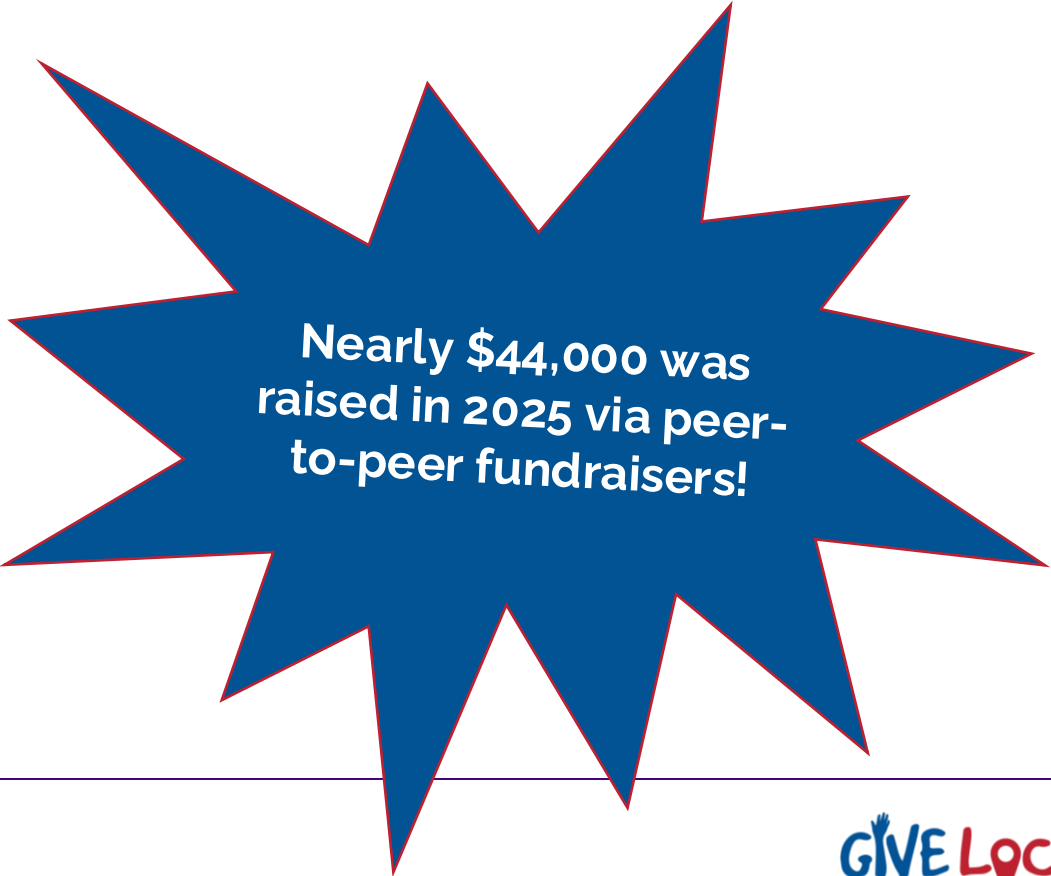
- Plan early, set goals...What goals are most meaningful for your organization?
 - Board & staff engagement
 - \$ Monetary goal
 - # Donor goal
- Give structure to your strategy



Fun Fact: 78.4% of organizations in 2025 met or exceeded their GL goals.

STRATEGIZE!

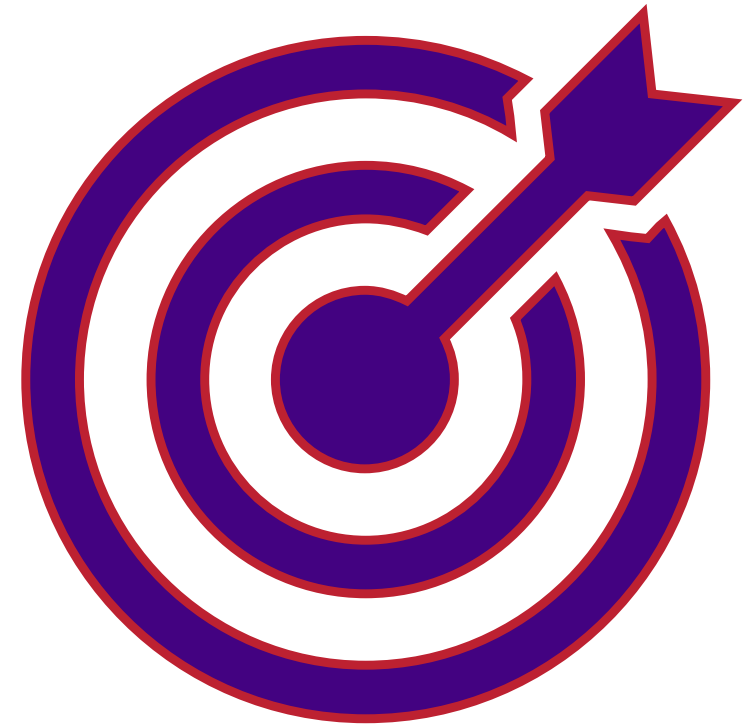
- You have your goals, who is going to help you achieve them?
 - Board member participation
 - Peer-to-peer fundraisers
 - Social media warriors
 - Clear roles & expectations
 - Targeting specific awards
- Tools:
 - SOCIAL MEDIA
 - Email Campaigns
 - Canva.com (Graphics)



Nearly \$44,000 was
raised in 2025 via peer-
to-peer fundraisers!

Tools to Superpower your day

- Matches & Challenges
 - **\$272,150** was raised through matches in 2025
- Special Awards... think strategically
- Free graphics and support from the Arras team!

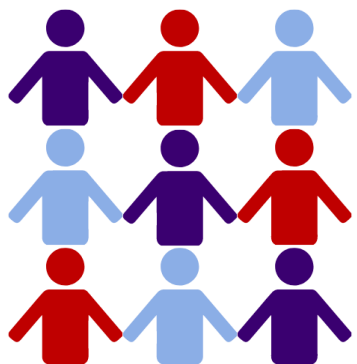


Share your
best Give
Local tip...

**How have
you found
Give Local
success?**



**Matches, Challenges, &
Awards***



**100% Board
Engagement**



**Learning &
Leading Together**



Storytelling Extraordinaire

MATCHES & CHALLENGES TBA

Let's talk about check/cash donations...

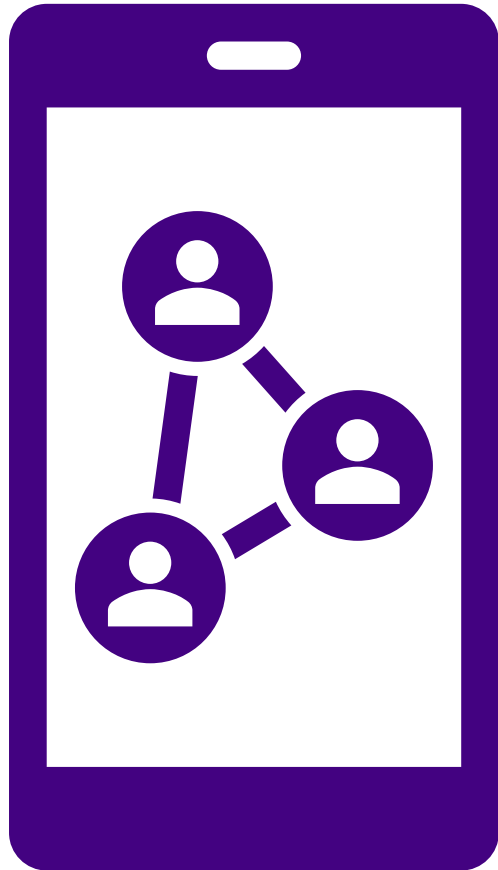
Donation Tools

 Add Offline Donation



- *DONOR INTENT!*
- CHECK DATE!
- CHECK MEMO LINE!
- Single checks $\neq$ multiple entries
- Cash/check donations need to be entered into the GiveGab system as “Offline Donations” on Give Local day to count for matches/awards
- What if people drop off checks for you here at the Arras Foundation?

Follow along in the fun!



@ArrasFoundation



Add

**[GiveLocal@arrasfoundation
.ccsend.com](mailto:GiveLocal@arrasfoundation.ccsend.com)**

**to your email's safe-
senders list.**

Constant Contact will be our
primary mode of
communication!



***Follow Give Local
on Facebook!***

Questions?

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GIVE LOCAL!TM